What is claimed is:

- 1. A liquid crystal display, comprising:
- a liquid crystal injected between upper and lower plates, wherein the upper and lower plates have electrodes respectively formed thereon;

an upper alignment film formed on the upper plate; and

- a lower alignment film formed on the lower plate, wherein only one of the alignment films on the upper plate and the lower plate is aligned in to determine an incipient alignment direction of the liquid crystal.
- 2. The liquid crystal display according to claim 1, wherein the liquid crystal is a ferroelectric liquid crystal.
- 3. The liquid crystal display according to claim 1, wherein the liquid crystal is a ferroelectric liquid crystal of Half V-Switching mode.
- 4. The liquid crystal display according to claim 1, wherein the upper alignment film is aligned.
- 5. The liquid crystal display according to claim 1, wherein the lower alignment film is aligned.
 - 6. The liquid crystal display according to claim 1, wherein a cell gap between the

upper plate and the lower plate is 1.4~1.5 microns.

- 7. The liquid crystal display according to claim 1, further comprising polarizers mounted on external surfaces of the upper plate and the lower plate respectively, wherein a transmissive axis of one of the polarizers is at an angle within a range of 1 to 10 degrees with respect to an alignment direction of the aligned one of the upper and lower alignment films.
- 8. The liquid crystal display according to claim 7, wherein a transmissive axis of one of the polarizers is at an angle within a range of 3 to 7 degrees with respect to an alignment direction of the aligned one of the upper and lower alignment films.
- 9. A fabricating method of a liquid crystal display, comprising the steps of: printing alignment films on an upper plate and a lower plate respectively, wherein the upper and lower plates have electrodes respectively formed thereon;

aligning only one of the alignment film of the upper plate and the alignment film of the lower plate;

assembling the upper plate and the lower plate; and injecting a liquid crystal between the joined upper and lower plates.

- 10. The fabricating method of the liquid crystal display according to claim 9, wherein the liquid crystal is a ferroelectric liquid crystal.
 - 11. The fabricating method of the liquid crystal display according to claim 9, wherein

the liquid crystal is a ferroelectric liquid crystal of Half V-switching mode.

- 12. The fabricating method of the liquid crystal display according to claim 9, wherein the step of injecting includes injecting the liquid crystal while applying an alignment electric field.
- 13. The fabricating method of the liquid crystal display according to claim 9, further comprising the step of mounting polarizers on the external surfaces of the upper and the lower plates respectively, wherein a transmissive axis of one of the polarizers is at an angle within a range of 1 to 10 degrees with respect to the alignment direction of the aligned alignment film.
- 14. The fabricating method of the liquid crystal display according claim 13, wherein a transmissive axis of one of the polarizers is at an angle within a range of 3 to 7 degrees with respect to the alignment direction of the aligned alignment film.
- 15. The fabricating method of a liquid crystal display, comprising the steps of:

 printing an alignment film on one of an upper plate and a lower plate, wherein the
 upper and lower plates have electrodes respectively formed thereon;

aligning the alignment film;

assembling the upper plate and the lower plate; and

injecting a liquid crystal between the joined upper and lower plates while applying an electric field.

16. A liquid crystal display, comprising:

a liquid crystal injected between upper and lower plates, wherein the upper and lower plates have electrodes respectively formed thereon;

an alignment film formed on one of the upper and lower plates such that the alignment film is aligned to determine an incipient alignment direction of the liquid crystal; and

an electric field for maintaining an incipient alignment direction of the liquid crystal.

- 17. The liquid crystal display according to claim 16, wherein the liquid crystal is a ferroelectric liquid crystal.
- 18. The liquid crystal display according to claim 16, wherein the liquid crystal is a ferroelectric liquid crystal of Half V-Switching mode.
- 19. The liquid crystal display according to claim 16, wherein a cell gap between the upper plate and the lower plate is 1.4~1.5 microns.
- 20. The liquid crystal display according to claim 16, further comprising polarizers mounted on external surfaces of the upper plate and the lower plate respectively, wherein a transmissive axis of one of the polarizers is at an angle within a range of 1 to 10 degrees with respect to an alignment direction of the aligned one of the upper and lower alignment films.